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For Immediate Release

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RELEASE:

**KENO AUCTIONS TO LAUNCH 'FIRST TUESDAYS' MONTHLY APPRAISAL DAYS
BEGINNING OCTOBER 2, 2012**

New York – Keno Auctions will launch **First Tuesdays**, a new series of monthly appraisal days of fine and decorative arts starting October 2, 2012 at the firm's Upper East Side headquarters at 127 East 69th Street in New York City; the events will be held the first Tuesday of each month.

Fine art and antiques expert Leigh Keno, president of Keno Auctions, is encouraging people living in the New York tri-state area to search their walls, attics and storerooms for forgotten treasures that might be worth a fortune.

Mr. Keno, well-known from appearances on PBS television, will lead a team of experts who will be available to evaluate items such as paintings, works of art, jewelry ceramics, furniture and silver, at no charge. "**First Tuesdays** appraisal days provide the perfect opportunity to have your family heirlooms and treasured items appraised professionally," Mr. Keno says. "If you have objects or paintings that are too large to bring to the appraisal day, you can simply show us photographs."

"Since we have opened our doors, we have discovered countless valuable items worth millions of dollars that have been either stored away or hidden in plain sight. What makes our job so exciting is the possibility of discovering a long forgotten treasure that may have been passed down through the generations or purchased a while ago but has never been appraised."

One of Keno Auctions top selling lots was a dazzling, folk art portrait of *Annetje Kool*, attributed to Pieter Vanderlyn, which sold in 2010. The painting was disguised by decades of dirt and discolored varnish and had a pre-sale estimate of \$40,000 - 80,000, but fetched \$1.1 million and set an auction record for an 18th century folk art portrait. The seller was a descendant of the sitter.

For more information about **First Tuesdays** appraisal days, contact Keno Auctions by phone at +1 212 734 2381 or by email at Info@kenoauctions.com.

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First Tuesdays:

Appraisal days are the first Tuesday of each month; upcoming dates for 2012:

October 2

November 6

December 4

About Keno Auctions

Keno Auctions, a premier full-service auction house headquartered at 127 East 69th Street in Manhattan specializes in a variety of categories including fine art, jewelry, furniture, decoration, and Asian works of art. From Rembrandt to Calder, from Cartier to Tiffany, the auction house has presented the finest objects at auction, with record-breaking results. Cultivating a broad collector base for accessible works, Keno Auctions has secured a distinctive place within the art market.

With more than 30 years of experience in the art world, founder Leigh Keno has assembled an eminently qualified network of top-notch experts and specialists involved in the disciplines of paintings, furniture, decorative arts and jewelry. Through his longevity in the business and reputation for integrity and honesty, he has developed an exceptional client base of buyers and sellers. Leigh and his experts visit collections and clients, advising them how best to navigate the increasingly complex marketplace.

Keno Auctions works with estate executors, fiduciary advisors and private clients who regularly use their valuation services to provide comprehensive appraisal and auction opportunities. Keno Auction's meticulous, well-researched assessments have earned the company a distinct reputation for expertise, dependability and integrity, and attract a broad base of buyers and consignors from around the world.

About Keno Art Advisory

Keno Art Advisory is an independent, discrete advisory and art appraisal firm covering a full range of services for collectors, corporations, executors and not-for-profit organizations. The company acts entirely on behalf of its clients, providing confidential and objective appraisal services and advice on the acquisition or disposition of all fine and decorative art, jewelry and collectibles, as well as offering collection management and conservation services.

Keno Art Advisory assists both new and established collectors build significant art collections, manage all aspects of collection administration, consult on estate and philanthropic planning, provide the services needed to manage collections, and supervise the transition of such collections from generation to generation.

Keno Art Advisory has handled and advised on fine and decorative arts from the 17th through the 21st centuries, and is recognized for its expertise with a seasoned team that has more than half a century combined years of experience in the art world.

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